



Officials Newsletter # 2 – January 2008

Hello Everyone

Dates Reminder

The dates for 2008 have now been confirmed as the **25th, 26th & 27th July 2008**, so please lock those dates in your diary.

KEY POINTS

- The 2007 event ran very well indeed, and to a high standard – and is again a strong candidate for Rally of the year. Thanks to all involved
- There were 70 entries, the best in recent memory, and the best in Australia
- The ARC 1 hour programme (previously sent) showed SA off in a wonderful light, with a strong focus on the Barossa Valley
- Both Adelaide Hills Council and Barossa Council reported that accommodation in the areas was sold out, and also reported zero resident problems.
- The CAMS observer's report was excellent, with no major issues highlighted.
- The major innovation for 2007 was the running of 4 super special stages on bitumen at the Angaston Recreation Park on the Friday (directly following the Ceremonial Start) and Saturday nights was wholly underwritten by the Barossa Council, and well attended, with a total of 7600 paying locals **(including about 1000 corporates)**
- The council has already indicated the same support is available for 2008, with a host of improvements proposed. The thought is to provide live bands, facilities for children and a concert to finish with
- Our intention is to focus the corporates there, and at the service park, with enthusiasts convoyed to various spectator points as required
- It is also proposed to run a couple of superspecial stages at Woodside Oval, thereby engaging Adelaide Hills Council in a similar way to Barossa Council, and providing opportunities for local corporates in the same way as Angaston. This is in planning, and may be feasible in 2009
- The iconic 40s Spectator area has been dropped – the people who cheat our sport by climbing fences etc have won, sad to say
- The multiple forest runs have been replaced by 5 new stages, so we will most certainly have a new "look and feel" – and the new stages are very interesting indeed, I think very competitive, and adding new character. There will still be a forest stage each day.
- The concept of distributed "mini 40s" spectator areas will be trialled, and 40s itself will be just one area out of 5 that spectators will be able to choose from - with the corporate focus shifting to Angaston and the service park
- The Corporate lunch facility will be located at Mount Pleasant at the service park, and those that wish to will be taken to nearby spectator spots via mini

bus, or in convoy – this will be the same model as the enthusiast ticket has used in the past few years, but with transport.

- "In kind" **confirmed** supporters include RENNIKS, PETER LEHMANN WINES, SHANNON'S, TOYOTA SA, and COATES, with many others being approached.
- Toyota SA has again been asked to supply the zero car and some 15 vehicles as part of the course car requirement.
- CAMS have endorsed my organisation staging this event, and will issue an appropriate permit accordingly.
- Toyota's naming rights sponsorship role has not been confirmed, and is still in negotiation – watch this space
- The Naming rights for the ARC itself are also in negotiation – with NEC having withdrawn
- 2008 is looking very strong entry wise, with two extra Corolla S2000s sold by TRD to privateers, and confirmed ongoing participation from TOYOTA

Briefings/Training for 2008

We are thinking of changing the way Training and Briefings will be held in 2008. On **Sunday 13th July 2008** there is proposed be an '**All Officials Briefing**' which replaces Forest in the City, and is being held at the Goodwood Hall commencing at 12.00 (Noon) followed by the Officials thank you BBQ. This Briefing will advise all officials of changes both in the running of the 2008 Rally SA eg New Stages and the running of Angaston; and any changes/updates relating to CAMS. Please lock in that date. The day should be finished by 4.30pm

Briefings for 'specialised areas' eg Course Cars, FIVs etc will be conducted and are **by invitation only**. You will be notified of the dates in the near future (or as you register) of relevant briefings. Training for 'New Officials' will also be conducted. Details about the date and venue are below

Remember, no training or briefing = no credential

Dates for Training/Briefings

| | | |
|------------------------|----------------------------|-------------------------|
| New Officials Training | Tues 8 th July | Sporting Car Club |
| Officials Brief/BBQ | Sun 13 th July | Goodwood Community Hall |
| **Course Car Brief | Wed 16 th July | Sporting Car Club |
| **Emergency Brief | Thur 17 th July | Sporting Car Club |
| **Documentation Brief | Fri 18 th July | Rally Office Gilbert St |
| **Scrutineering Brief | Wed 23 rd July | Rally Office |

Awards

Awards for officials have now all been handed out. The awards will be re- presented at the Officials BBQ on **Sunday 13th July 2008**.

Well done everyone, it was good to see the smiling faces – all soon to be on the website

We will also have two of the unique, highly prized 'Green Jackets' which are awarded to officials who have been in a senior for 3 years to give out soon. The two new names which are added to the list of current members are Erik Talmet (Stage

Commander Goldfields) and Kieran Eichner (ACOC Communications).
Congratulations to both. They will be ready in a few weeks, and presented

Also there are three Stage Commanders in line for their jackets after the completion of 2008 and they are Mike Coley, Carol McGough and John Ramerman.

Registration for 2008

Registration is now available on the web www.toyotarallysa.com.au
Look under the Officials tab, and click on "register now"

Registration Forms are also available from the Rally Office. Please let Chris know if you require forms to be posted or faxed to you. There will also be a great '**Early Bird' Registration Prize**, so make sure you register early to be in the draw, to be held at the end of March. In previous years, stages have filled very quickly, so the earlier you register, the better. Just a quick tip – if NONE of your details have changed, just mark the form "no change" and get it to Chris.

Other News

The Rally Office is now only operated by Chris full time. You are welcome to call on 8212 2800, or email her at chris@toyotarallysa.com.au If it is urgent you can ring her on 0408 858 017, or talk to me on 0418 834 311.

Classic Adelaide

By now you will have heard of my appointment as Clerk of Course of Classic Adelaide, something I have been honoured to be asked to do, and am truly excited about doing

Having been involved in Classic's first five years, and the last seven of RoSA, I feel well equipped to handle the next phase of Classic Adelaide with the collective help of our volunteers, and build on the excellent base that is already in place. Some of the marketing plans going forward are amazing, and I feel the event can go from strength to strength

The sporting side of the event will be run from my office here in Gilbert Street, and Chris Potts will be the Rally Secretary and Official's Co-ordinator, just as she is so successfully for RoSA. I expect that running both events from Gilbert Street will offer lots of synergies and economies of scale as well

Those of you that have helped just RoSA in the past might consider adding a stint at Classic – you would be most welcome

For your information - Media Release from Britek Rallye Sport

Subject: Britek / Ford withdraw from Australian Championship

Written by Team Release

Monday, 21 January 2008

In a major blow to the Australian Rally Championship, Britek Rallye Sport, along with naming rights sponsor, Pirtek Fluid Systems, has announced the withdrawal of the Pirtek Rally Team from the 2008 championship.

Managing Director of Britek Rallye Sport, Jason Bright, said the decision was only taken after an exhaustive evaluation of the programme and in particular the budget required to

compete at the highest level in Australia.

Pirtek Fluid Systems undertook an extensive review of their sports sponsorships and marketing mix last year and subsequently informed Britek Rallye Sport that 2008 would be its final year of sponsorship for the rally programme.

"It was a very difficult decision to make, but with sponsorship uncertainty for the future going beyond 2008, it ultimately left us with no alternative" said Jason Bright.

"In the current climate, attracting another sponsor with the same financial input was going to be very difficult. The competitor in me wanted to continue with the rally team, but the business could not take the risk.

"Pirtek has been an excellent sponsor and a real supporter of the team. Their decision to inform us 12 months ahead of the expiry of the sponsorship agreement is clear evidence of this.

"I also want to thank all our other sponsors, supporters and staff since we took on this project.

"Michael Guest and Darren Windus have been released from their contracts and I wish them the very best for the future.

"Rallying in Australia is very exciting but also extremely expensive. I feel that cost containment measures such as tyres, fuel and a number of other areas seriously need to be looked at."

The two Ford Fiesta Super 2000 cars are currently up for sale and interest has been extremely high. The Super 2000 Fiesta which has been totally designed and developed in-house at Britek is a very competitive package.

"The decision not to run our own team in the ARC does not mean the end of the Fiesta," said Bright.

"As was shown in the last event in Melbourne in November, where Michael Guest pushed Simon Evans (Toyota) all the way on Sunday, the Fiesta has become a very competitive package.

"We are working very closely with customers to supply the cars and the relative equipment and technical back-up to ensure they are successful."

Britek will continue to campaign in the Australian V8 Supercar Championship Series with Jason Bright driving the #25 Fujitsu Racing Ford and Marcus Marshall aboard the #26 IRWIN Racing Falcon.